Create Meaningful Change





Kia ora and welcome



All campus and student life photos in this prospectus are shot by Bachelor of Fine Arts - Photo Media Alumni Jono Kraettli and Natasha Boshkovski.

Welcome to Whitecliffe. At Whitecliffe we want you to create meaningful change in the world. We all have our own individual perceptions and experiences of the world we live in, so creating meaningful change will mean different things to each one of you. It could be something personal like building self-confidence or gaining a qualification to get your dream job, or it could be the desire to transform an entire industry. Whatever your aspirations, we want to create an environment that allows you to explore your own creativity and realise your full potential. Whitecliffe is here to help make your dream a reality.

When you enrol at Whitecliffe, we appreciate that we are not just enrolling your ambitions, dreams, or talent, we are enrolling every aspect of you and your life – and we understand that to ensure your success, we have to do all we can to help you overcome any barriers or challenges that may impact your study while you are enrolled with us. We are with you for the whole journey.

One of the things I love about working in education is that every person I meet in this sector shares similar values, simply based on their career commitment to support others to be educated, achieve their dreams, and improve their lives. I mention this, because everyone at Whitecliffe is here to support you. We want you to be successful, and we all understand that your success is our success. At Whitecliffe we show this by empowering and supporting each student to succeed and create a future that is meaningful and important to them.

Mark Worsop

Chief Executive

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Why choose Whitecliffe

At Whitecliffe, we want our students, staff, and alumni to Create Meaningful Change in the world.

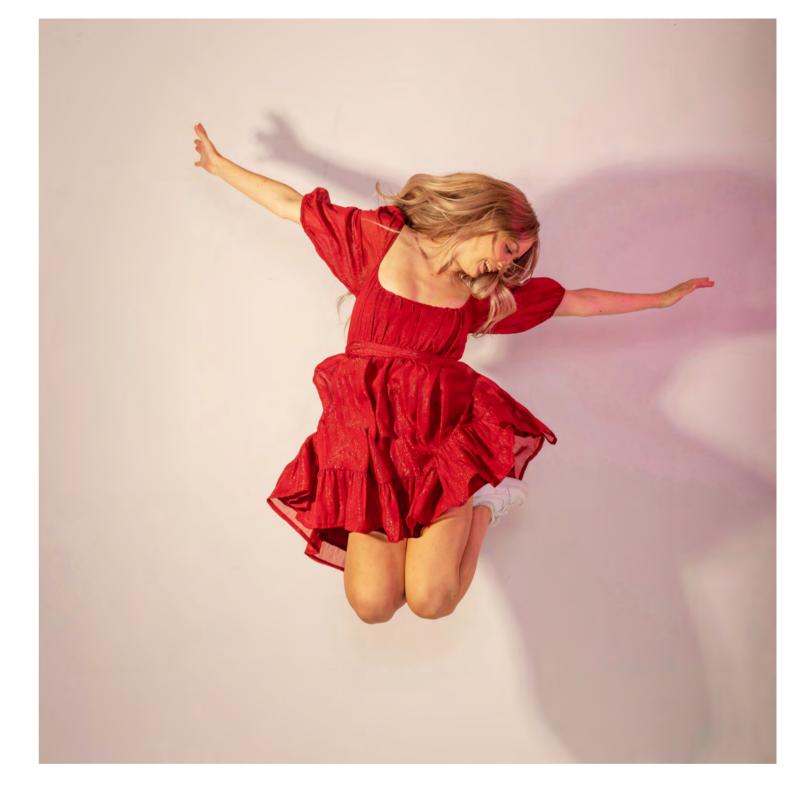
Creativity is curious, innovation is brave, and both are needed to create meaningful change.

Everyone has a vision that is uniquely theirs, a lens through which they see the world, interpret the world, and in turn, help shape the world. At Whitecliffe, we nurture that vision, and we equip you with the skills, techniques, and methods to make your vision a reality.

Studying at Whitecliffe will help you become a standout thinker, innovator, and collaborator. Turn your talents into a life-long career and explore what you're capable of. Learn to think creatively, critically, take risks, and develop advanced skills. Through these skills you'll make valuable contributions and connections in the industries and communities you choose to work and live in.

At Whitecliffe, we encourage you to be brave and think deeply, so you can join the next generation of thinkers, doers, creatives, artists, design innovators, technologists, therapists, and leaders. Cultivate your talents, build new skills, and create meaningful change - study at Whitecliffe.

Whitecliffe offers a blended delivery model which is a combination of face-to-face, on-campus, and online learning. This gives our students the opportunity to work independently and collaboratively.



Our values

Our values are a commitment to how we will work with and treat each other.

Integrity

We are trustworthy, kind, ethical and fair

Creativity

We explore new possibilities to create meaningful change

Courage

We are bold in our aspirations and actions

Belonging

We celebrate and embrace diversity. We are better together

Our campuses

Sumonds Street

67 Symonds Street, Auckland Central

The Whitecliffe College head office and campus are based at 67 Symonds Street in the education hub of Auckland Central. This newly renovated campus provides a wide variety of high-quality art and design spaces, classrooms, and other learning facilities. This includes a library, art studios, darkrooms, screen printing facilities, a gallery, and a range of different computer suites to support specific student and programme needs. There are numerous food and entertainment options nearby, and public transport options are extensive and easily accessible.



110 Lambton Quay, Wellington

The Whitecliffe Wellington campus is located at 110 Lambton Quay. The city's compact size and efficient public transport system close to the centrally located campus makes it ideal for students. The campus is home to Whitecliffe's Information Technology programmes and facilities and provides a range of Fashion Technology programmes.



Manukau

Level 2, 3 Osterley Way, Manukau

The Whitecliffe Manukau campus is located at 3 Osterley Way in South Auckland. The campus currently focuses on Level 3 and 4 vocational and foundation programmes in Fashion, Arts and Design, Digital Media, Creative Arts Therapies, and Information Technology. The campus is situated above the Manukau City Public Library, and next to the main train and bus depot which makes public transport accessibility simple. Downtown Auckland is just a twentu-minute drive from the campus. Westfield Manukau City, which is less than a minute from the campus, provides many food and entertainment options.

Christchurch

167 Madras Street, Christchurch

The Whitecliffe campus in Christchurch is located at 167 Madras Street. The campus offers Information Technology programmes and is located close to the Innovation Precinct Zone. The Innovation Precinct Zone is a new hub for emerging businesses to help foster new ideas and growth in the Technology and Innovation sectors in New Zealand.



Careers + employment

Our experienced Whitecliffe Careers and Employment team are passionate about helping you reach your shortterm and long-term career goals.

We hold regular workshops through our Careers Lab to help prepare you for various levels of employment. Whether you're looking for part-time or casual roles while you study, workplace experience, or help with starting your career beyond Whitecliffe, these workshops will help you navigate this.

We also hold events that are designed to support your successful future beyond Whitecliffe. At these events, you will be able to meet and build valuable connections with people who are relevant to your field of study, learn how to start your own business, create your own brand, and more.

The Careers and Employment Team can support you with:

- · CV and Cover Letter writing
- · Interview skills
- · Connecting with your industry
- Increasing your presence On campus and Online

Whatever your future aspirations, you can book some time and talk to us, so that we can support your future!

Flexible study options

Online programmes

Whitecliffe offers a small number of fully online certificate and diploma programmes in Information Technology.

Blended learning

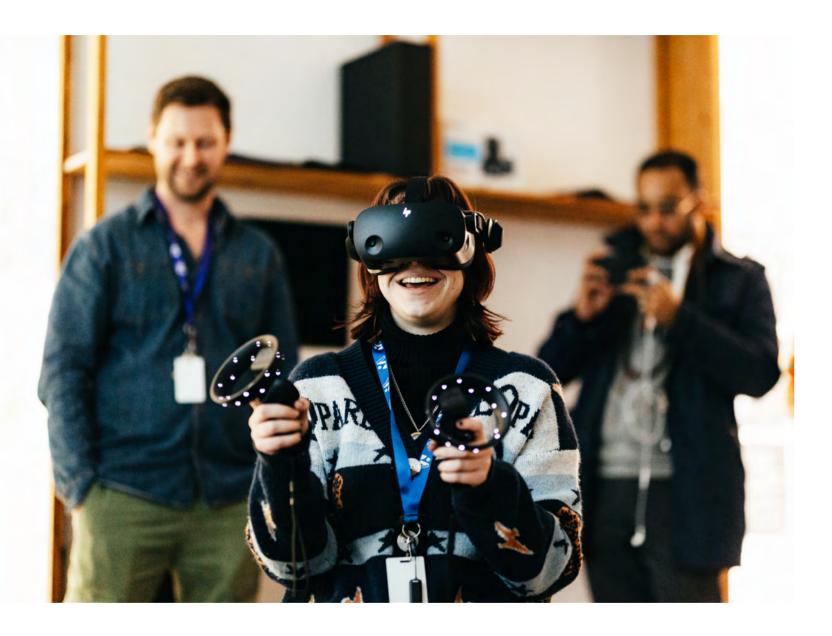
Most of our programmes are taught through blended delivery. This may include attending face-to-face classes and studio sessions, studying online, taking part in workshops or labs, or attending seminars on campus. There will be times you can study from home using our Canvas learning platform which enables you to actively learn and participate in various online activities.

Part-time study

A number of programmes of study have a part-time option where you can take fewer papers, and longer to complete your qualification. This may suit those who are working or have other commitments that don't allow for full-time study.

Most programmes require an interview as part of the entry requirements. For International Student English Language entry requirements refer to NZQA's website or contact Whitecliffe.

Funding your studies



Loans + allowances

Loans and allowances are available for those who meet the criteria. For more information go to www.studylink.govt.nz

Fees free study support

If this is your first time studying at tertiary level, you might be eligible for fees-free study support, administered by the Tertiary Education Commission. To check if you are eligible go to feesfree.govt.nz

Scholarships

Scholarships are often available and interested students should enquire with the admissions team prior to or during enrolment. For more information go to www.whitecliffe.ac.nz/scholarships

Supporting your journey

Māori + Pasifika learners

Whitecliffe is committed to addressing barriers to participation and success for Māori and Pasifika learners and has undertaken a number of activities to increase the understanding of and responsiveness to the needs of Māori and Pasifika learners. The activities include:

- Staff development focused on supporting Māori and Pasifika learner cohorts, culturally responsive teaching and pastoral support approaches, culturally relevant pedagogies, and the incorporation of mātauranga Māori in Whitecliffe's curriculum
- A Māori Cultural Coordinator (Pae Ārahi) to guide and support staff and students. The Pae Ārahi will advise and assist Whitecliffe in ways of meeting the needs of Māori learners. The importance of relationships is supported and sustained by the concepts of Manaakitanga, Whakamana (Mana), and Aroha.

Whitecliffe continuously monitors achievement of Māori and Pasifika students, reporting on this annually. The evidence provided forms the basis for ongoing self-assessment and improvement.

International students

International learners are supported by Whitecliffe through orientation, scheduled lecturer-led teaching and learning sessions, study skill sessions, supervised study plans, online course and learning support resources, and relevant pastoral support and mentoring.

Lecturers are supported to conduct learning and teaching activities that meet the learning needs of international learners. Pastoral support staff provide assistance where individual international students are struggling or dealing with issues that may impede their progress to provide them with suitable skills and support to enable them to succeed.

Counselling services

Whitecliffe provides all students at all campuses with access to three free counselling sessions through Clear-head, an online Mental Health and Wellbeing website. Clearhead has a pool of approximately 150 counsellors in various locations that can be contacted by students, depending on their need and preference. This provides students with confidential counselling from a wide range of providers many of whom have highly specialised skills.

Pastoral support

The Pastoral Support team are committed to providing ongoing support and advice for student safety and wellbeing and is compliant with and reports annually on The Education (Pastoral Care of Tertiary and International Learners) Code of Practice 2021 which covers all students. The support team help students with issues related to such things as personal, family, or financial difficulties, physical health, mental health, stress, anxiety, physical disabilities, learning difficulties, and any other issues that may affect learning progression and success.

Library + learning support

The main library is situated on the Symonds Street Campus. The physical library is expanding to reflect the needs of all disciplines and subject areas. The emphasis on books and journals has shifted to electronic data bases and other electronic resources which provide a far broader range of more accessible up-to-date resources. These include:

- Databased EBSCO, GALE Cengage Learning, and IEEEXplore
- eLearning Platforms O'Reilly and Linkedin Learning
- 140+ ebooks
- eJournals

The Whitecliffe Library holds the largest and only specialised Creative Arts Therapy collection in New Zealand. The collection contains nearly 1000 items available on campus in Auckland or via remote loan (email request and courier delivery to postgraduate students). This collection is the most called upon by readers and researchers outside Whitecliffe via the national interloans scheme. There is also a satellite collection on the Christchurch campus for Postgraduate Diploma in Creative Arts Therapy students and faculty.

Library staff assist students and staff with searching electronic and printed resources. They offer research and writing support and have created online tools and guides. Individuals can make appointments to discuss study and research needs in depth.

Pathways

Fine Arts Creative Arts Therapies Design Innovation Fashion · Jewellery Information Technology

Fine Arts

Creative Arts Therapies

The Whitecliffe School of Fine Arts offers programmes from Certificate to Masters level in Fine Arts and Photo Media (Photography and the Media Arts) that will enable you to explore and extend your own creative ideas in a supportive and engaging environment.

Students are introduced to a range of drawing, mixed media, painting, lens-based and three-dimensional art-making techniques enabling them to communicate ideas visually, whilst providing opportunities to practice, develop, and refine these skills.

Critical art thinking and contextualisation is a key academic component of every course that sets our programmes at the forefront of creative art education.

We put a lot of emphasis on the importance of thinking through ideas and trying out different approaches, which leads to students producing work for public exhibition, providing insight into professional contemporary art platforms and enabling students to connect with the wider arts community.



Career opportunities

- Exhibiting artist
- Curator
- Illustrator
- · Art project manager
- · Gallery manager
- · Set design constructor
- · Art consultant
- Art teacher
- Photo journalist
- · Art director
- Photographer
- Professional studio assistant

Whitecliffe is the only school in New Zealand to offer the suite of Creative Arts Therapies programmes that are recognised for professional registration with the Australia, New Zealand and Asia Creative Arts Therapy Association ANZACATA.

Creative Arts Therapy is a form of psychotherapy in which creative modalities - including visual arts-making, drama, dance/movement, creative writing, and nature-connected arts – are used collaboratively by therapist and client/s to explore, inform and enhance physical, mental, emotional, spiritual and social well-being.

You will combine your passion for creativity, collaboration, and supporting others in order to enhance wellbeing. You will develop the confidence to contribute to this dynamic, emerging field, harnessing your own experience and interests to pioneer new frontiers in this rapidly expanding profession.

We offer a Postgraduate Diploma and Clinical Master's degree.



Career opportunities

- Community mental health settings
- School counselling
- · Prison rehabilitation
- · Disability services

- Special schools
- · Private practice
- · Drug and alcohol services
- Trauma services (including ACC)

Read more

Read more

Design Innovation

The Whitecliffe School of Design Innovation offers programmes from Certificate to Degree level in Design and Digital Media.

You will explore the future of design and gain the knowledge and skills required to exist in this dynamic industry. You will be encouraged to take an innovative and leading-edge approach to create insightful and thought-provoking design outcomes combining creativity with technology.

The School of Design Innovation teaches skills in Graphic Design, Visual Communication Design, User Experience, Web and App Design, and Responsive Design, Data Visualisation, Human-centred Design, Design Thinking, Entrepreneurship, and Independent Research.

Graduates will be able to combine a range of skills to transform concepts and ideas into reality. Your skills will allow you to choose from a variety of career opportunities rather than be restricted to one career path.

The school has just been approved by NZQA to deliver the Master of Creative Enterprise and Innovation, a first for New Zealand. This Masters programme enables students to create an innovative design taking it from concept to marketplace.

The MCEI was co-created with some of the leading innovative thinkers, founders, startups, successful business owners, entrepreneurs, investors, and mentors in New Zealand and abroad. Students will have access to industry experts through the course via weekend master classes, quest lectures and presentations. It is a low-residency model allowing business professionals to continue working while exploring their innovative ideas. The programme is flexible allowing for individual aspirations and goals.



Career opportunities

Degree

- · Motion designer
- · Digital arts
- · 3D designer
- · Creative director
- Animation
- Video production
- · Multimedia designer
- Advertising and marketing
- · Graphic designer

- Web/App designer
- · Front-end designer
- UI/UX designer
- Experience designer
- · Information architect
- · Interactive media designer
- · Social media designer
- · Online/Digital designer
- Freelancer

Postgraduate

- Founder
- Start up
- Social enterprise
- Entrepreneur
- · Business owner
 - · Senior management
 - Intrapreneur
- Read more

Fashion + Jewellery

Fashion

Fashion fosters creative minds to become responsible individuals, forming ideas and approaches to their sustainable and ethical fashion practice and research, and to apply their knowledge of sustainable, innovative, and regenerative practices to express their individual perspective and critical thinking. We encourage students to draw upon their own cultures and histories, social issues, values, and their local community to increase their awareness of wider issues within the local and global fashion industry, and to inform their contribution to this rapidly changing industry.

Our courses are designed to facilitate, implement, and redesign the value of fashion, past, present, and future, through critically reflective sustainable fashion research and practice, theory, and craft.

Students also showcase their individual collections at the prestigious annual Whitecliffe Fashion Show and participate in the Graduate Show and the Resene Colour of Fashion project which are showcased at New Zealand Fashion Week. Industry professionals regularly visit to deliver guest presentations on specialist areas within the industry, and provide invaluable feedback during individual student critique sessions, enriching our students' design practices.

Career opportunities

Fashion

- Patternmaker
- Designer
- · Fashion media and marketing
- Machinist
- · Fashion journalist
- · Quality control
- · Production Assistant
- Stylist
- Buyer

Jewelleru

The Jewellery Programmes include a certificate as well as a comprehensive degree course. The Certificate introduces the student to foundational manufacturing techniques and design principles. This certificate allows the student to test their interest and aptitude for the jewellery area which on completion allows them to choose between a manufacturing jewellery pathway or to continue with the degree to develop a deeper understanding of jewellery. The certificate also facilitates those students without NCEA level 3 to gain a qualification that allows them to participate in the degree.

The Degree offers a much more expansive understanding of the jewellery industry. Student's on completion are positioned to select from a number of potential jewellery career pathways such as manufacturing, studio design and make, film, exhibition, galleries etc.

FASHION WEEK

As an official sponsor and partner of NZ Fashion Week, Whitecliffe students and graduates enjoy exclusive opportunities to participate, network, and gain experience in the country's only international fashion event.



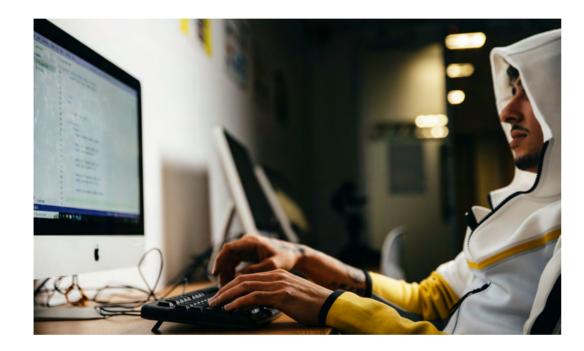
- · Workroom assistant
- · Concept and trend forecaster
- · Sustainability consultant
- · Garment technician
- Product developer
- Digital media assistant
- · Textile design
- Self-employment/ freelance practice

- Jewellery
- · Goldsmith
- CAD
- Freelance practitioner
- · Jewellery designer
- · Bench jeweller
- · Films and media
 - Read more

Information Technology

The Whitecliffe School of Information Technology offers a full range of programmes, from Certificate to Masters level, allowing student to staircase to higher levels of study.

Our programmes cover areas of information technology such as web and software development, design, network engineering, and security. Our newly approved Masters programme offers majors in Data Science and Cyber Security.



Career opportunities

Certificate

- IT technical support
- Help-desk
- · Web designer
- Network administrator
- Systems support
- UX designer
- Customer service engineer
- Field technician
- · Web content editor
- Front-end web designer

Diploma

- IT technician
- Service desk
- Junior software developer
- Desktop support
- · Network administrator
- Software tester
- Front-end web developer · Network engineer
- · Mobile app developer
- Back-end web developer
- Network support

Degree

- - IT business analyst

 - Infrastructure support
 - Software release manager
 - Dev ops engineer
 - Front-end/back-end developer

 - · Software developer · Software architect

Postgraduate

- · Network engineer
- Cyber security specialist
- · Systems analyst
- · Security systems engineer
- QA test analyst
- · IP design engineer
- - - · IT security analyst
- · Solutions engineer · Cyber security expert · Application developer
 - ICT business analyst

· ICT project manager

· Systems analyst

Security specialist

 Computer network and systems engineer

· Network administrator

Organisation and

methods analyst

· Al analyst

· Data analyst

· Machine learning engineer

Levels of learning for all pathways

Whitecliffe offers programmes from level 4 certificates to level 9 Masters qualifications. You can start at the level that suits your experience and qualifications, and then progress to higher level programmes.

Alumni spotlight

Natasha Boshkovski

Photographer BFA: Photo Media Graduate



When Natasha Boshkovski first enrolled at Whitecliffe, she was hesitant to commit to degree level studies. Yes, she had lifelong aspirations of becoming a photographer – but she was also a busy mum juggling a busy job as an early childhood teacher.

Luckily Whitecliffe's Certificate in Arts and Design proved to be the perfect way to test the waters. Not only did Natasha love it so much she stayed on to complete her Bachelor of Fine Arts: Photo Media, but now she's working towards her master's.

With her sights set on becoming a successful photographer in fashion and film, Natasha is now well on her way to achieving her goal. Alongside her master's degree studies, she works part-time as a marketing content creator and photographer for Whitecliffe and also freelances as a production assistant for content production house The Collective Force.

"Whitecliffe classes are amazing. All the students are very creative and you get lots of one-on-one support from lecturers, not just visually in studio, but also contextually. They don't just support you in your education, but they support you in all aspects,"

says Natasha, who immigrated to New Zealand from Macedonia in 2008.

"If you want to forge a career as a photographer, talent alone is not enough. At Whitecliffe they help you to understand why you are making the work you make and they help you find your unique voice. You are also required to regularly present your work which pushes you to keep developing and growing as an artist."

Henry Calkin

Resene winner, 2022 Diploma in Fashion Technology Graduate



Henry Michael Calkin studied a Diploma in Fashion Technology at Whitecliffe.

"After always having an affinity for fashion, I had some recommendations to join the Whitecliffe fashion programme and I have never looked back since. Upon arrival, it was a genuine buzz to be a part of such a creative hub."

"The process of starting from scratch and seeing out a concept to a final product has given me an unparalleled sense of fulfilment that I could never have anticipated. My first original piece was a full-circle moment when I realised how far I had come from my first day, having never threaded a needle."

Throughout his time at Whitecliffe, one of Henry's notable achievements was to take first place in the Resene Colour of Fashion competition. Students are tasked with designing and constructing a work of contemporary fashion to present to judges in an array of Resene paint colours. Henry created a design in Resene Grape Escape, inspired by the Matariki star cluster. Henry noting that

"Te ao Māori influences were strong where I grew up in Raumati, and I wanted to capture that in my design."

"If anybody was having thoughts about getting into fashion, I would tell them that it takes a person who is dedicated, motivated, equal parts problem solver and creative and in love with the world of fashion. I would then say Whitecliffe is a great place to start."

Alumni spotlight

Dumitru (Dan) Hayworth

Bachelor of Applied Information Technology Graduate



Dan has a bachelor's degree in sacred art music, and he spent 13 years working as a chef.

"I've had an interest in computer science from a young age but until now I've never had the chance to pursue it,"

says Dan, who immigrated to New Zealand from Romania 11 years ago.

"Around 2019 I thought 'now is my time', so I enrolled to study the BAppIT at the Christchurch Campus."

He knew nothing about programming when he started his studies, but it didn't take long for the groundwork to be laid.

"During my time at Whitecliffe I built my first website and learnt a ton of programming languages such as C#, JAVA, Python, JavaScript, powerful IDEs, MySQL Workbench, Visual Studio Code, and PyCharm. I developed a sound knowledge of programming best practices, design, and planning, and gained the skills I needed to 'Create Meaningful Change'. In my case, that meant an actual change of career!"

Whitecliffe's Bachelor of Applied Information Technology produces graduates who can hit the ground running. An integral component of the three-year programme is an industry placement that enables students to gain real-world experience, and for Dan, it was a fast-track to success.

Now, thanks to his recently-gained Bachelor of Applied Information Technology, Dan has an exciting new career in a booming sector, and the future is looking brighter than ever.

Te Ara Minhinnick

Master of Fine Arts Graduate



Te Ara employs Indigenous methods of practice through concepts pertaining to her lwi, Ngāti Te Ata. Her recent exhibitions include Whānau Marama, Commercial Bay and Seasons Gallery (2022); Wayfinders, DEMO (2022); Toitū Te Moana, Tautai (2022).

As a lecture at the Whitecliffe Manukau campus in the Certificate in Art and Design she has the following to share:

"My goal as a faculty member is to foster meaningful change through others, particularly students. I see my position as an opportunity to create an environment that nurtures personal growth and artistic expression. In South Auckland, there's a nostalgic familiarity that resonates with the community, making it the perfect setting for individuals to explore their identities and find their place in the world.

Our certificate program offers a range of subjects, including mixed media, design principles, and traditional art forms which accommodates students' lives outside of school, allowing them to balance their responsibilities while pursuing their passion for art.

It is a steppingstone, providing six-month foundation that can lead to a three-year study programs or internships for career advancement.

By participating in our program, students embark on a journey of self-discovery, integrating art into their lives and building a sustainable career.

In conclusion, our certificate program offers a transformative experience for students, providing them with the tools to discover themselves, pursue their passions, and become influencers in their communities.

Programme details

Fine Arts
Creative Arts Therapies
Design Innovation
Fashion + Sustainability
Information Technology





Certificate in Arts + Design











NZQA Level 4
Credits 60
Duration 18 weeks
Start month February + July
Location Symonds Street + Manukau
Delivery Mainly on campus + some online

Further study options

Level 4 Certificate in Digital Media + Design

Level 7 Bachelor of Fine Arts (Fine Arts and Photo Media)

Level 7 Bachelor of Design + Digital Media

Level 7 Bachelor of Sustainable Fashion Design







Programme outline

This semester-long programme (18 weeks) concentrates on developing a portfolio for application to on-going tertiary study at Whitecliffe, elsewhere in New Zealand, or overseas. The Certificate in Arts and Design focuses on developing skills mainly in drawing, painting, and mixed media, with some design, printmaking, and photography content. It offers opportunities for focused sampling and exploration primarily within Fine Arts, with some further content relating to Design Innovation and Fashion and Sustainability, all of which underpins the degree-level programmes at Whitecliffe.

Admission requirements

Applicants must

• Turn 17 within their first year of study at Whitecliffe

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS Academic overall score of 5.5 with no band less than 5.0 or equivalent English Proficiency Outcome Table
- Attend an interview if required—this can be arranged via telephone or online
- Meet Visa entry requirements

Bachelor of Fine Arts

With specialisations in Fine Arts and Photo Medic



NZQA Level 7
Credits 360
Duration 3 years
Start month February

Location

Delivery

Symonds Street

Mainly on campus + some online

Further study options

Level 8 Bachelor of Fine Arts (Honours)

Level 9 Master of Fine Arts



Programme outline

Fine Arts

Fine Arts explores traditional and contemporary ideas, materials, techniques, and criticality in relation to students' own ideas and creativity. At the end of each Semester, students stage formal assessment exhibitions within their studio space. These displays provide opportunities for showcasing work to the public and are essential for resolving existing ideas and considering new directions.

Photo Media

The Bachelor of Fine Arts: Photo Media specialism places emphasis on contemporary fine art photographic and moving image practice. Students will consider the formal and technical aspects of photography and video, including making work for exhibition and publication, as well as best practice industry expectations surrounding lens-based image-making today.

Left Natasha Boshkovski Right Kaitlyn Sergeant

Admission requirements

All applicants must

- Present a portfolio of examples of their original artwork
- Submit a letter of intent about why they want to enrol in a BFA
- · Attend an interview.

Interviews can be conducted by video conference if necessary.

Portfolios can be provided in digital format (PDF preferred).

Domestic students must also

- Gain NCEA University Entrance or equivalent CIE/IB award including:
 - Literacy 10 credits at level 2 or above made up of 5 credits in reading and 5 credits in writing
 - Subject endorsement in at least one Level 3
 Visual Arts subject (Design, Painting, Photography, Painting, or Sculpture) is preferable

OR

 Hold a New Zealand or overseas qualification assessed to be equivalent to the above

OR

 Have gained exceptional marks in accomplishing NCEA Level 2, including UE literacy requirements (5 credits in reading and 5 credits in writing at Level 2)

OR

 Have gained a Level 4 Arts and Design Certificate of at least 60 credits and are 18 years of age at the commencement of the BFA

OR

 Are over 20 years of age, with relevant arts industry experience or skills (demonstrated in their portfolio).

- Turn 18 within their first year of study at Whitecliffe
- Hold a New Zealand or overseas qualification assessed to be equivalent to the required level of qualification described above
- Achieve an IELTS Academic overall score of 6.0 with no band less than 5.5 or equivalent English Proficiency Outcome Table
- Meet Visa entry requirements

Bachelor of Fine Arts (Honours)



NZQA Level Credits Duration Start month Location

Delivery

120 February Symonds Street In class + online

Further study options Level 9 Master of Fine Arts



Whitecliffe BFA (Hons) students consolidate the learning

research inquiry to prepare students for professional life

in the creative industries. Students often undertake the

Honours qualification to develop foundations for further

of Fine Arts (or equivalent), or where conditions are met,

courses work to develop and integrate contextual, theo-

retical, and studio-based learning centred on student's

in-depth research projects. The BFA (Hons) programme

culminates in a final exhibition or presentation of studio

research outcomes and an accompanying written

Students undertake two courses of study across two Semesters: Studio Research and Critical Contexts. Both

research in a higher degree, pathwaying into a Master

directly into a Doctorate programme.

and achievements of the BFA undergraduate study

through the realisation of a sustained practice-based



Programme outline

research summary.



Admission requirements Applicants must

- · Have successfully completed an undergraduate qualification equivalent to NZQF Level 7 within the
- Achieved a Grade Point Average (GPA) of their final undergraduate year (Level 7 credits) of B - and above (GPA of 4)
- · Present a portfolio that reflects your skills and potential to successfully complete the programme
- Submit a Statement of Research Intent
- Demonstrate academic writing ability which reflects the potential for successful study at the graduate level (applicants may use examples of previous academic writing to meet this requirement)
- · Attend an interview.

- Achieve an IELTS Academic overall score of 6.5 with no band less than 6.0 or equivalent **English Proficiency Outcome Table**
- Meet Visa entry requirements
- Hold a New Zealand or overseas qualification assessed to be equivalent to an undergraduate qualification equivalent to NZQF Level 7.







Programme outline

The Master of Fine Arts is a full-time, two-year (year one at level 8, year two at level 9), low-residency programme enabling enrolled artists to live and work anywhere in New Zealand. Designed around four, week-long seminars per year, the programme is delivered by faculty and guests that are nationally and internationally respected artists, critics, writers, and curators. According to their interests and proposed direction of study, students are assigned two supervisors to support their studio practice as it develops from Semester to Semester in order to best support their direction and research throughout the programme

The MFA programme prepares artists for a professional career working within a diverse field of contemporary art practices across local and international contexts. The interdisciplinary structure and philosophy support artists in understanding how art and artworks operate in the world, and through regular critique, supervisory guidance, seminar participation, and a focus on exhibition and publication practice, assists them to develop their individual approach to practice and research.

Admission requirements

Applicants must

- Have a Bachelor of Arts degree (or equivalent) with a GPA of their final undergraduate year (Level 7 credits) of B-and above (GPA of 4)
- Present a portfolio that reflects skills and potential to successfully complete the programme
- Had significant exhibition and/or professional experience as an artist/designer
- Submit a Statement of Research Intent
- Demonstrate academic writing ability which reflects the potential for successful study at the graduate level (applicants may use examples of previous academic writing to meet this requirement)
- Attend an interview.

- Achieve an IELTS Academic score of 6.5 with no band score lower than 6.0 or equivalent English Proficiency Outcome Table
- Hold a New Zealand or overseas qualification assessed to be equivalent to the required level of qualification described above
- Meet Visa entry requirements



Postgraduate Diploma in Creative Arts Therapy



NZQA Level 8 Credits 120

Duration 1 year Start month February

Location Manukau + Christchurch

Delivery Low residency: in-person seminars + distance study

Further study options

Level 9 Master of Arts in Creative Arts Therapy (Clinical)



Programme outline

The Postgraduate Diploma in Creative Arts Therapy (PGDip CAT) is a one-year full-time blended delivery, low-residency programme that offers an introduction to the foundational philosophy, theories, and practices relating to the Creative Arts Therapies. The Diploma is offered in two locations, Manukau Auckland and Christchurch, and involves ten in-person seminar weekends—one per month from February to November—in each location, with distance and on-line study in between. The PGDip CAT includes the following papers:

- · Creative Studio
- · Psychology of Creative Arts Therapy
- Social Aspects of Creative Arts Therapy
- Group Creative Arts Therapy

eft Gemma Bowman Right Megan Ocheduszko

Admission requirements

Applicants must

 Hold an undergraduate diploma or degree qualification in a relevant field, equivalent to NZQF Level 7

OR

- Demonstrate a level of experience in a relevant field that would enable the applicant to demonstrate competencies equivalent to holding an undergraduate qualification, plus the ability to study at level 8
- Provide evidence of academic writing ability which reflects the potential for successful study at the graduate level (examples of previous academic writing may be submitted).

In addition to the above, all applicants must

- Submit a Letter of Intent
- Provide three letters of reference and a current curriculum vitae
- Attend an interviewed by invitation, based on application information.

- Achieve an IELTS academic score of 6.5 with no band score lower than 6.0 or equivalent English Proficiency Outcome Table
- Hold a New Zealand or overseas qualification assessed to be equivalent to any stated above
- Meet Visa entry requirements

Master of Arts in Creative Arts Therapy (Clinical)



NZQA Level Credits Duration Start month

Location

Delivery

360
3 years
January + February
Symonds Street + Christchurch
Low residency: in-person seminars +
distance study + placements practicum

Further study options

Level 10 Doctoral studies

Those who have completed the Postgraduate Diploma in Creative Arts Therapy (PGDip CAT) will need to complete only two further years to qualify with the Master of Arts in Creative Arts Therapy (Clinical) (MA CAT).



Left Mara Elwood

Right Heather Mitchell + Belle Mayston

Programme outline

Intensive weekend and four-to-five day seminars are held between four and six times annually to enable students to:

- Engage in theoretical and experiential learning with faculty, peers, and local and international practitioners
- Participate in group processes and self-reflexive practices
- Build clinical, research, creative and presentation skills

In the final year of study, students complete an independent research project supported by a research supervisor The MA CAT comprises the following papers:

- · Creative Arts Psychotherapy
- Research I,II and III: Research and Creative Arts Therapy; Proposal Preparation + Dissertation
- Professional Practice I + II
- · Clinical Placement I + II

Students must complete 750 hours of supervised clinical practice to successfully complete the MA CAT and be eligible for professional registration with the regional professional body, the Australian, New Zealand, and Asian Creative Arts Therapy Association (ANZACATA). This is achieved in the final 18-month period of study via placements that involve work with real-world clients and populations. Students are encouraged to seek out a variety of placement opportunities, assisted by faculty. External Creative Arts Therapy supervision is funded by Whitecliffe.

Admission requirements

Applicants must

 Successfully complete or hold the equivalent of the Level 8 PG Dip CAT

OR

- Demonstrate a level of experience in a relevant field that would enable the applicant to demonstrate competencies equivalent to holding a postgraduate qualification, plus the ability to study at level 9, AND
- Provide evidence of academic writing ability which reflects the potential for successful study at the graduate level (examples of previous academic writing may be submitted).

In addition to the above, all applicants must

- · Submit a Letter of Intent
- Provide three letters of reference and a current curriculum vitae
- Attend an interviewed by invitation, based on application information.

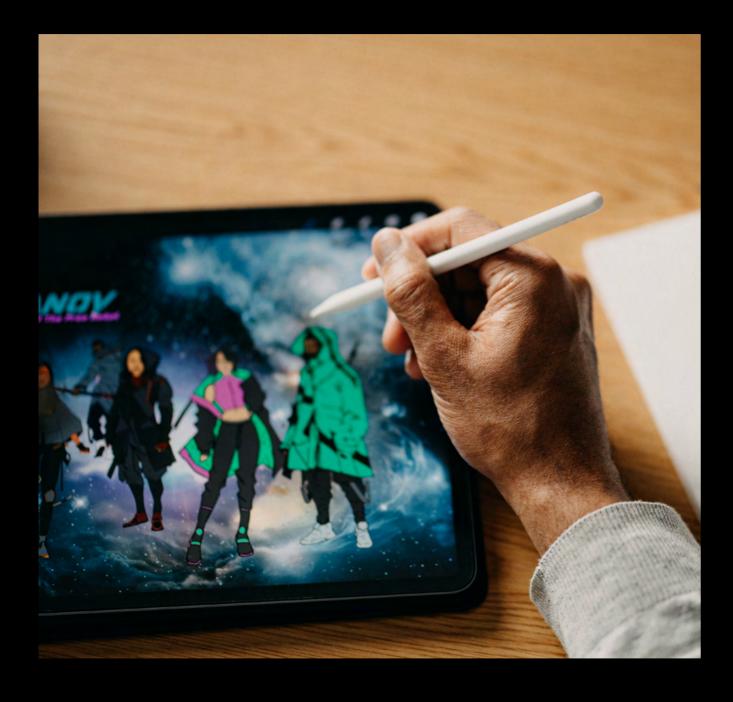
- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS Academic overall score of 6.5 with no band less than 6.0 or equivalent English Proficiency Outcome Table
- Hold a New Zealand or overseas qualification assessed to be equivalent to the required level of qualification described above
- Meet Visa entry requirements



The Whitecliffe School of Design Innovation offers programmes from Certificate to Degree level in Design and Digital Media and a master's degree in creative enterprise and innovation.

You will explore the future of design and gain the knowledge and skills required to exist in the dynamic industry. You will be encouraged to take an innovative and leading-edge approach to create insightful and thought-provoking design outcomes.

Certificate in Digital Media Design



NZQA Level 4
Credits 60
Duration 18 v
Start month Feb
Location Syn

Delivery

4 60 18 weeks February + July Symonds Street + Manukau

Mainly on campus + some online

Further study options

Level 4 Certificate in Arts + Design

Level 7 Bachelor of Design + Digital Media

Level 7 Bachelor of Fine Arts (Fine Arts / Photo Media)

Level 7 Bachelor of Sustainable Fashion Design





Left Jafar Woods Right Alexa McKay



Programme outline

This programme is centered around the introduction to graphic design practice and digital media processes.

The programme focuses on the development of theoretical knowledge and technical skills related to visual communication and drawing techniques and their application within the graphic design space. Upon the completion of the programme, students will have built on the foundation skills that can be further developed in Whitecliffe's degree-level programmes.

The emphasis of the Certificate in Digital Media + Design programme is on the understanding of critical thinking and technical processes as tools to solve for the design inquiry/brief. These are delivered through lectures, demonstrations, individual and peer discussions, and assignments of practical tasks and creative projects, both in-class as well as self-directed learning.

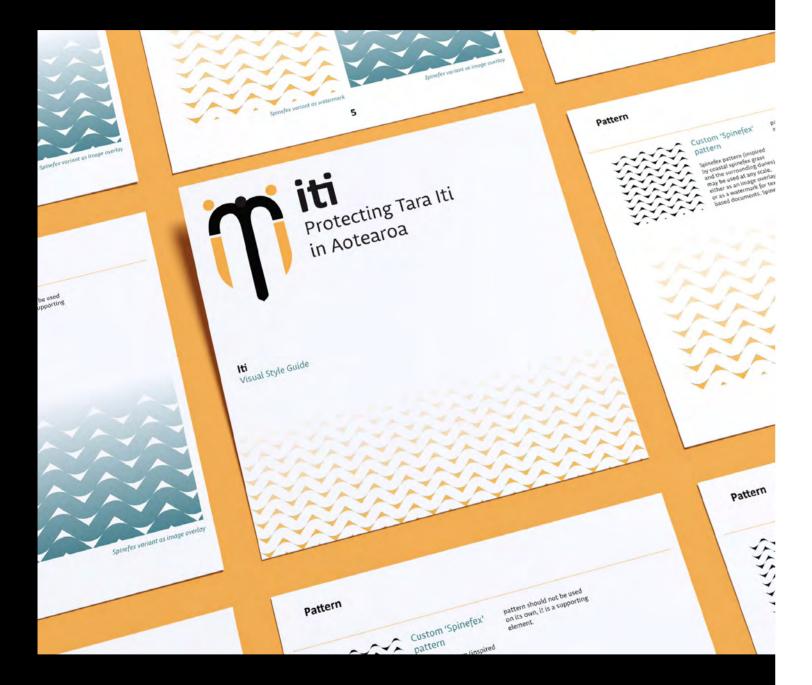
Admission requirements

Applicants must

• Turn 17 within their first year of study at Whitecliffe

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS score (Academic Format) of 5.5 with no band score lower than 5 or equivalent English Proficiency Outcome Table
- Meet Visa entry requirements

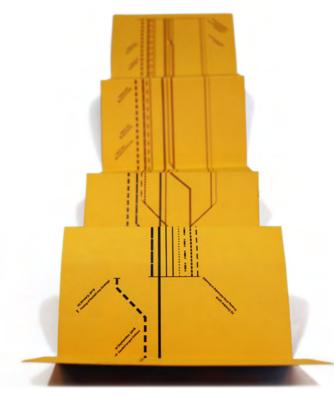
Bachelor of Design + Digital Media



NZQA Level 7
Credits 360
Duration 3 years
Start month February
Location Symonds Street
Delivery Mainly on campus + some online

Further study options

Postgraduate Certificate or Diploma or Masters in a related area



Left George Ballard Right Bradley Jones

Programme outline

The degree is anchored within the three pillars of design innovation to ensure graduates are equipped to enter employment, or entrepreneurial ventures, with a sound foundation in criticality, creativity, and connectedness.

The programme will include Interactive Design,
Motion Design, Design Thinking, UX and UI, Web and App
development, Hybrid Reality, Emerging and Future Design
Technologies, Entrepreneurship, Human Centred Design
and Graphic Design. You will develop communication
skills through collaboration, negotiation with stakeholders
including community projects, live briefs, and internships.

The programme will promote innovative, experimental and reflective approaches to emerging and future design ideas and technologies, encouraging students to develop their own independent practices and employment opportunities to fulfil the needs of design industries, now and in the future.

Finally, the design solution must be viable and fit the client's business model. Of equal importance, the design solution should be sustainable and add value commercially, socio-economically, and culturally.

Admission requirements

Applicants must

Have achieved NCEA Level 3 including:

- Three subjects at Level 3 or above, made up of 14 credits each, in three subjects (Specific subjects, or range of subjects from the approved list may be specified here)
- Literacy 10 credits at Level 2 or above, made up of 5 credits in reading and 5 credits in writing
- Numeracy 10 credits at Level 1 or above, made up of Achievement standards – specified achievement standards available through a range of subjects

OF

 Unit standards – package of three numeracy unit standards (26623, 26626, 26627 – all three required)

OF

 At least 3 'C' passes in the New Zealand University Bursaries Examinations

Ol

 A relevant qualification at Level 3 on the NZQF or above and the equivalent of UE Literacy and Numeracy

OF

 Have achieved a New Zealand Certificate in Digital Media (Level 4) or New Zealand Certificate in Art and Design (Level 4).

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS Academic score of 6.0 with no band score lower than 5.5 or equivalent English Proficiency Outcome Table
- Hold a New Zealand or overseas qualification assessed to be equivalent to any stated above
- Meet Visa entry requirements

Master of Creative Enterprise and Innovation



NZQA Level Credits Duration

Start month

Location

Delivery

9 180 18 months July + February Sumonds Street

Symonds Street
Blended learning: Face-to-face community gatherings + online learning

Further study options Level 10 Doctoral studies

Don't follow, pursue

Get.it.Done!

Programme outline

The MCEI programme will enable students to experience a cutting-edge learning journey to identify and develop entrepreneurial characteristics to become leaders of change and impact the entre/intrapreneurial world. As innovators they will pioneer the art of non-linear problem solving to become resilient and risk tolerant as opposed to risk averse. The key is 'doing it for real', meaning a handson, applied approach to everything during the programme.

The programme will open the entrepreneurial door within participants to enable them to recognise new business, social, indigenous or community focused opportunities, develop a minimum viable product (MVP) and approach investors. It is a gateway to create wealth by building a sustainable business or becoming an innovative leader within a large organization, or social or community focused enterprise.

Admission requirements

Applicants must

- Have achieved a Bachelor's degree (NZQF Level 7) in a relevant field
- Demonstrate skills and knowledge gained through equivalent experience of a minimum of six years employment
- Provide a letter of recommendation endorsing their ability to undertake postgraduate study in Creative Enterprise and Innovation if not holding a Bachelor degree
- Submit a Personal Statement supporting their application, detailing their motivations and future aspirations.

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS academic score of 6.5 with no band score lower than 6 or equivalent English Proficiency Outcome Table
- Hold a New Zealand or overseas qualification assessed to be a bachelor's degree (NZQF Level 7)
- Meet Visa entry requirements

School of Fashion + Sustainability



The Whitecliffe School of Fashion and Sustainability offers programmes in fashion and jewellery from Certificate to Degree level.

Our internationally recognised Fashion and Sustainability programmes focus on the importance of being creative, yet responsive and socially conscious. You will emerge as a thoughtful, skilled, and intelligent designer with connections to industry professionals and extensive design practice.

The school also offers programmes to degree level in jewellery for those who are interested in learning about the general manufacturing process of jewellery, and for those who are looking to take the first step towards pursuing a career in the jewellery or goldsmithing industry.

Certificate in Fashion



NZQA Level 4
Credits 60
Duration 18 weeks
Start month February + July
Location Symonds St + Manukau
Delivery Mainly on campus

Further study options

Level 7 Bachelor of Sustainable Fashion Design





Programme outline

The Certificate in Fashion programme introduces students to the foundational principles of technical skills, textile knowledge and creative processes to design, construct and present fashion designs, evidenced through portfolios and finished garments.

Through a variety of practical projects students learn patternmaking and garment construction skills, fashion industry processes, and creative fashion design concepts. This is supported by conceptual content, knowledge, and practice. Students develop appropriate design-thinking skills, and gain a foundation of fashion knowledge, so they are equipped with learning strategies and skills for further tertiary study.

Admission requirements

Applicants must

- Turn 17 within their first year of study at Whitecliffe
- No formal qualification or portfolio is required for admission

- Turn 18 within their first year of study at Whitecliffe
- English language level of overall IELTS score (Academic Format) of 5.5 with no band score lower than 5 or equivalent English Proficiency Outcome Table
- Meet Visa entry requirements

Certificate in Apparel + Fashion Technology



NZQA Level

Credits 120
Duration 1 year
Start month Februar

Location Symonds St + Manukau + Wellington
Delivery Mainly on campus + some online

*This programme is subject to NZQA approval

Further study options

Level 5 Certificate in Apparel + Fashion Technology (Patternmaking)

Level 7 Bachelor of Sustainable Fashion Design





Programme outline

In this programme students learn and apply industrial machinery techniques and terminology necessary for fashion garment construction. Students are introduced to fabric technology, patternmaking and creative fashion design.

Students learn to use industry-specific construction methods to make a range of full garments including skirts, tops, and trousers. Students will learn industry relevant skills to start their journey into the world of sustainable and commercial fashion design.

Admission requirements

Applicants must

- Turn 17 within their first year of study at Whitecliffe
- Have completed 10 years of schooling and achieved
- Be able to demonstrate workplace communication
 akills

International applicants must

NCEA Level 2

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS academic overall band score of 5.0 with no band lower than 5 or equivalent English Proficiency Outcome Table
- Meet Visa entry requirements

Certificate in Apparel + Fashion Technology (Patternmaking)



NZOA Level

Credits 120 Duration Start month

Location Symonds St + Manukau + Wellington Mainly on campus + some online Delivery

Further study options

Level 7 Bachelor of Sustainable Fashion Design

*This programme is subject to NZQA approval



Bodeen Stewart (Left), Summer Joy Wilkinson (Middle), Henry Calkin (Right)

Programme outline

In this programme students will further develop technical skills and knowledge of the terminology and techniques used in fashion garment production.

Students will learn a broad range of technical skills, flat pattern making and computer aided pattern making, Adobe Illustrator, and textile knowledge, to design, construct and present a range of creative fashion designs.

Students will be introduced to the design development process and to sustainable practices for the commercial fashion industry.

Resene Colour of Fashion

Innovative design, a contemporary colour palette, and beautiful silk - three elements that come together in the Resene Colour of Fashion project. This exciting project takes students into a contemporary world of colour and design, to bring Resene's fashion colours to life, in an exciting industry-linked project, unique to Whitecliffe School of Fashion and Sustainability.

Students receive a length of silk dued to match one of the latest Resene fashion palette colours. They have four weeks following an industry brief to design and produce a look that creates runway impact. The garments are modelled before a judging panel and each year a number are selected to be presented at New Zealand Fashion Week and at the Whitecliffe Annual Fashion Show.

Admission requirements

Applicants must

- Turn 17 within their first year of study at Whitecliffe
- · Have successfully gained the New Zealand Certificate in Apparel and Fashion Technology

OR

- Be able to demonstrate:
- Equivalent industry experience
- Effective workplace communication skills (appropriate to the workplace) and knowledge and understanding of current Health and Safety practices
- Competent level of literacy and numeracy (appropriate to the workplace)
- Basic computer literacy
- Attend an entry exam to test literacy, numeracy, pattern recognition, garment construction and sewing skills if required.

- Turn 18 within their first year of study at Whitecliffe
- · Have gained the New Zealand Certificate in Apparel and Fashion Technology (Level 4)
- · Achieved an IELTS overall band score of 5.5 with no band lower than 5 or equivalent **English Proficiency Outcome Table**
- · Meet Visa entry requirements

Bachelor of Sustainable Fashion Design











Admission requirements

Applicants must

- · Have achieved NCEA Level 3 or above and 20 credits at NCEA Level 2 or above, including:
- NCEA Level 3; 14 credits each in three approved subjects and UE Literacy (NCEA Level 2 or above
- 10 credits with 5 credits each in reading and writing) AND
- UE Numeracy (NCEA Level 1 or above; 10 credits).

- Have gained one of the following qualifications
 - New Zealand Certificate in Apparel and Fashion Technology qualifications (Level 4)
 - New Zealand Certificate in Art and Design (L4)
 - New Zealand Certificate in Digital Media Design (Level 4)
 - A New Zealand or overseas qualification assessed to be equivalent to the above
 - A New Zealand or overseas qualification assessed to be equivalent to any stated above.
- Attend an interview to determine their suitability for the programme
- Present Letter of Intent and a portfolio containing between 12 – 24 samples of creative work that reflect skills and potential to successfully complete the programme.

International applicants must

- Turn 18 within their first year of study at Whitecliffe
- Have gained a New Zealand or overseas qualification assessed to be equivalent to the New Zealand qualifications listed above
- Achieve an IELTS Academic overall score of 6.0 with no band less than 5.5 or equivalent **English Proficiency Outcome Table**
- Meet Visa entry requirements

Programme outline

The Bachelor of Sustainable Fashion Design is creative practitioner, community, and industry-focused, designed to meet the professional needs of the wider sustainable fashion and design industry. It is structured by three key interrelated strands of content: sustainable fashion research and practice, theoretical studies, and creative enterprise.

All technical, theoretical, and professional knowledge and skills inform and are integrated into the practice of designing and creating sustainable and innovative design solutions. Industry-focused course content and workshops include Pattern Making, Garment Construction, Research, Concept and Design Development, Surface and Material Explorations, Tailoring, Creative Enterprise, and Industru Internships.

Studio Practice is complemented by courses in Sustainable Fashion Practices, Earth-Centred Design, Natural Dyeing, Fashion History and Theory, Fashion Illustration, and Adobe Creative Suite Skills. Students research, design, and develop conceptually based collections that reflect a personal design aesthetic and incorporate regenerative, sustainable and ecological practices and processes, to produce a professional body of work, and showcase their collections at the annual Whitecliffe Fashion Show.

Certificate in Jewellery



NZQA Level Credits

Location

60 Duration 18 weeks Start month February + July

Symonds Street Mainly on campus + some online Delivery

Further study options

Level 7 Bachelor of Jewellery Design and Technology



Programme outline

This programme is an informative and practical starting point for those who are interested in learning about the general manufacturing process of jewellery, and for those who are looking to take the first step towards pursuing a career in the jewellery or goldsmithing industry.

Students will develop theoretical knowledge about precision, accuracy, problem-solving and design. This knowledge will be applied and practised through hands-on tasks.

This programme will also equip students with foundational theory and practice if they decide to proceed with further study of jewellery and goldsmithing.

Students will study jewellery and goldsmith theory and apply this knowledge through manufacturing tasks culminating in an individual design and make project.

This programme will prepare students to enter the jewellery manufacturing industry

Admission requirements

Applicants must

- Be 16 years or older
- Have a minimum of NCEA Level 1 English
- Provide a portfolio demonstrating artistic, creative, and crafts potential - this may include threedimensional works, photographs and other work
- Attend an interview.

- Turn 18 within their first year of study at Whitecliffe
- · Achieve an IELTS Academic score of 5.5 or higher, with no band score lower than 5 or equivalent **English Proficiency Outcome Table**
- Meet Visa entry requirementss

Bachelor of Jewellery Design + Technology



NZQA Level

Credits 360

Duration 3 years Start month February + July

Location Symonds Street

Delivery Mainly on campus + some online **Further study options**

Postgraduate Certificate or Diploma or Masters in a relevant area



Kewene Thompson, Joanna Bradbeer, Rachael Chapman, Denise Callan (Left - Right) Aimee Bradley

Admission requirements

Applicants must

- Meet the NCEA Level 3 (or equivalent) entry requirements including:
 - Three subjects at Level 3 or above, made up of 14 credits each, in three subjects (Specific subjects, or range of subjects from the approved list may be specified here)
 - Literacy 10 credits at Level 2 or above, made up of 5 credits in reading and 5 credits in writing
 - Numeracy 10 credits at Level 1 or above, made up of Achievement standards - specified achievement standards available through a range of subjects

- Have appropriate work experience in the wider Jewellery industry (Interview required).
- · Attend an interview
- Complete an audition, a two-day process to assess interest and suitability, if required.

International applicants must

- Turn 18 within their first year of study at Whitecliffe
- · Have achieved an IELTS Academic score of 6, with no band score lower than 5.5; or equivalent English Proficiency Outcome Table; or the New Zealand Certificate in English Language (Academic, Level
- Hold a New Zealand or overseas qualification assessed to be equivalent to any stated above
- Submit a portfolio of their work exhibiting design skills and capabilities
- Attend a follow up video interview if required
- · Meet Visa entry requirements

Programme outline

The Bachelor of Jewellery Design + Technology is a thorough and comprehensive degree-level course designed for those who are looking to pursue a professional career in Jewellery. It is designed to support and extend the knowledge of both students with existing foundational jewellery and manufacturing knowledge as well as students at the very beginning of their journey.

This programme builds a supportive community for the student as they gain workshop experience in mastering technical hand skills and understanding design principles, developing a fluency in digital design and an understanding of business operations. It will develop students into professionals who are able to manage all phases of design from initial inspiration, analysis, development, and finishing of the final product.

Students will be equipped with skills focusing on entrepreneurship, resource, and material management.

This programme is designed to deliver an adaptive curriculum to develop creative stimulus, innovation, and originality producing a jewellery professional who is able to identify specific niches within the jewellery sector and is qualified with the specialist knowledge and skills required to enter the work force as a practising jeweller.

School of Information Technology

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66

```
gl Position = projectionMatrix * mod
fragmentShader: `
 uniform sampler2D videoTexture;
 uniform sampler2D audioTextgre
 uniform float displacementScale
 varying vec2 vUv;
 void main() {
   vec4 audioData = texture2D(audioTexture vec2(1))
   float displacement = audioData r & displacementsc
   vec2 uv = vec2(vUv.x, vUv.y + displacement);
   gl_FragColor = texture2D(videoTexture, uv)
```

Our programmes are designed with industry partners to ensure our programmes are aligned with current industry standards, so that our graduates are equipped with the skills needed to enter the workforce successfully upon gaining their qualification.

The School of IT offers a full range of programmes including certificate, diploma, bachelor, post graduate diploma and masters.

Certificate in Information Technology Essentials



NZQA Level 4
Credits 60
Duration 18 weeks
Start month February + July
Location Manukau + Christchurch
Delivery On campus

Further study options

Level 5 Certificate in Information Technology

Level 5 Diploma in IT: Technical Support

Level 5 Diploma in Web Development + Design

Level 6 Diploma in Software Development

Level 7 Bachelor of Applied Information Technology



Programme outline

This programme is a great place to start learning about the IT industry. It has a practical, hands-on focus which will provide you with the transferable skills and knowledge to be employed in a range of entry-level support roles in an organisation. It will enable you to:

- Apply essential knowledge and concepts of computer hardware, operating systems, applications, and networks to provide support for hardware and software resources
- Apply knowledge and concepts of business analysis, database, and user experience to provide a foundation for supporting organisational information systems requirements; and they can contribute to a user interface design using web design concepts and knowledge
- Apply software development knowledge to provide a foundation for developing applications, and apply project management and planning tools to meet the requirements of specified IT briefs.
- Communicate clearly and professionally to maintain relationships and achieve objectives in a range of contexts within the IT industry; including applying appropriate professional, ethical, and legal principles and practices to comply with legal and organisational requirements. This helps provide a foundation for an IT career.

Admission requirements

Applicants must

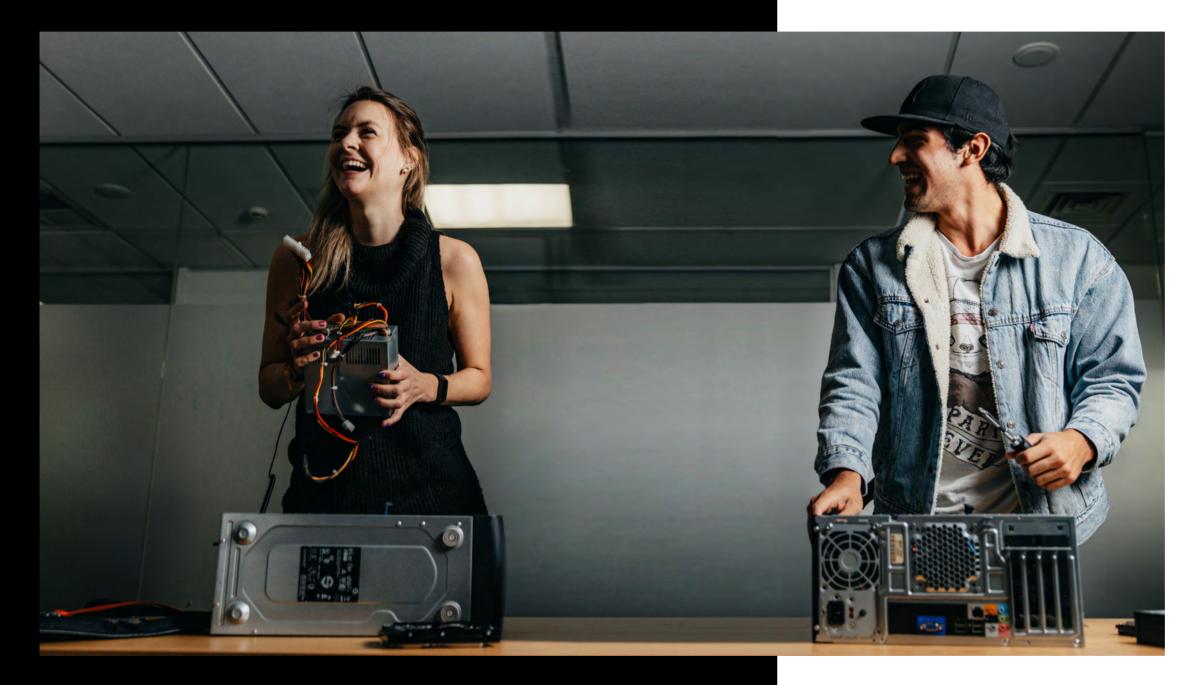
- Turn 17 within their first year of study at Whitecliffe
- Have gained one of the following qualifications:
 - NZ Certificate in Computing (User fundamentals, Level 2, Ref: 2591)
 - NZ Certificate in Computing (Intermediate, Level 3, Ref: 2591)
 - NZ Certificate in Computing (Advanced user, Level 4, Ref 2593).

OR

 Demonstrate equivalent knowledge, skills, or experience

- Turn 18 within their first year of study at Whitecliffe
- Hold a New Zealand or overseas qualification assessed to be equivalent to any stated above.
- Achieve an IELTS General or Academic score of 5.5 with no band score lower 5, or equivalent English Proficiency Outcome Table
- Meet Visa entry requirements

Certificate in Information Technology



NZQA Level Credits

Duration 18 week

60

Start month February + May + July + October
Location Symonds St + Wellington + Christchurch

Delivery On campus + online

Further study options

Level 5 Diploma in IT: Technical Support

Level 5 Diploma in Web Development + Design

Level 6 Diploma in Software Development

Level 7 Bachelor of Applied Information Technology

Programme outline

This programme is perfect for those with a keen interest in looking to enter the IT industry or to upskill for future career opportunities. It also provides a solid foundation for IT diploma-level study.

You will gain essential IT and professional skills that are needed in today's IT industry with training in technical support fundamentals, information systems, software development fundamentals, and web concepts.

Admission requirements

Applicants must

- Turn 17 within their first year of study at Whitecliffe
- Have gained 42 credits at NCEA Level 3 including:
- 14 credits in Digital Technologies or Computing, and
- 10 credits in Maths, and
 - 10 credits in English at NCEA Level 2 or above.

OR

• Have gained Level 4 Certificate in IT Essentials

. . .

• Demonstrate equivalent knowledge, skills, and experience

OF

 Achieve a 50% pass in the Skills and Knowledge Assessment.

International applicants must

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS Academic overall score of 5.5 with no band less than 5.0 or equivalent English Proficiency Outcome Table
- Hold a New Zealand or overseas qualification assessed to be equivalent to any stated above

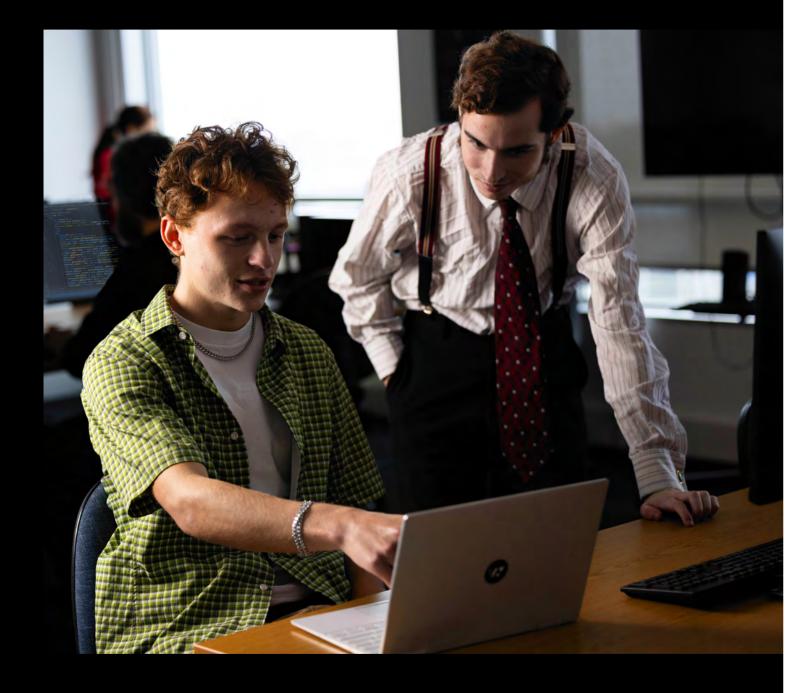
OR

 Achieve a minim of 50% in the Skills and Knowledge Assessment

AND

- Provide a statement of purpose
- Meet Visa entry requirements

Diploma in Information Technology: Technical Support



NZQA Level 5
Credits 120
Duration 1 year

Delivery

Start month February + May + July + October
Location Symonds St + Wellington + Christchurch

On campus

Further study options

Level 7 Bachelor of Applied Information Technology



Admission requirements

Applicants must

- Turn 17 within their first year of study at Whitecliffe
- Have achieved 42 credits at NCEA Level 3 (or equivalent) including:
 - 14 credits in Digital Technologies or Computing, and
 - 10 credits in Maths, and
- 10 credits in English at NCEA Level 2 or above.

OR one of the following:

- Achieved 50% pass in the Skills and Knowledge Assessment
- Gained a Certificate in IT Essentials or Certificate in Information Technology.

International applicants must

- Turn 18 within their first year of study at Whitecliffe
- Provide academic and work experience documentation and complete a statement of purpose
- Achieve an IELTS Academic overall score of 5.5 with no band less than 5.0 or equivalent English Proficiency Outcome Table
- Have an NCEA Level 3 certificate in computing or equivalent, OR gain a minimum of 50% in the Skills and Knowledge Assessment
- Meet Visa entry requirements

Programme outline

This programme prepares you to work in a range of entry-level support roles in an organisation, which may include employment in roles such as computer technician, service desk, or technical support. It also provides a pathway to further IT related study.

Graduates will have an awareness of the IT environment, appreciate the needs of users, and be able to provide IT technical support. They will also be able to operate within the applicable professional standards and practice, as part of a team, or independently with a broad level of supervision.

This qualification offers training towards the following globally recognised vendor certifications:

- CompTIA A+ (220-901 / 220-902)
- CompTIA Network+ N10-006

Diploma in Web Development + Design



NZQA Level 5
Credits 120
Duration 1 year

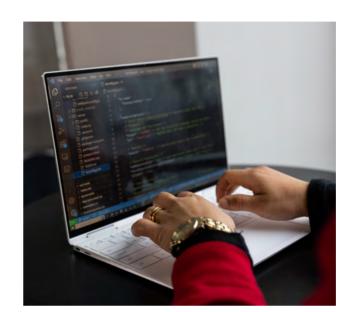
Start month February + May + July + October

Location Symonds St + Manukau + Wellington + Christchurch
Delivery On campus + online

Further study options

Level 6 Diploma in Software Development

Level 7 Bachelor of Applied Information Technology



Admission requirements

Applicants must

- Turn 17 within their first year of study at Whitecliffe
- Achieve 42 credits at NCEA Level 3 (or equivalent) including:
 - 14 credits in Digital Technologies or Computing, and
 - 10 credits in Maths, and
 - 10 credits in English at NCEA Level 2 or above.

OR one of the following:

- Have a Certificate in IT Essentials, or Certificate in Information Technology or Diploma in Information Technology Technical Support
- Achieve a minimum of 50% in the Skills and Knowledge Assessment.

International applicants must

- Turn 18 within their first year of study at Whitecliffe
- Provide academic and work experience documentation
- Achieve an IELTS Academic overall score of 5.5 with no band less than 5.0 or equivalent English Proficiency Outcome Table
- Provide a statement of purpose
- Achieved NCEA Level 3 certificate in computing or equivalent, OR achieve a minimum of 50% in the Skills and Knowledge Assessment
- Meet Visa entry requirements

Programme outline

This programme is designed for those looking to gain an entry-level role as a web developer. You'll also gain practical IT and professional skills needed to succeed in your IT career.

On completion of this programme, graduates will be able to customise front-end web solutions or proceed to further IT related studies. They will also be capable of operating within applicable professional standards and practice, both independently and collaboratively as part of a team.

Diploma in Software Development



NZQA Level 6
Credits 240
Duration 2 ued

Start month February + May + July + October
Location Symonds St + Wellington + Christchurch

Delivery On campus

Further study options

Level 7 Bachelor of Applied Information Technology



Admission requirements

Applicants must

- Turn 17 within their first year of study at Whitecliffe
- Achieve 42 credits at NCEA Level 3 including:
 - 14 credits in Digital Technologies or Computing, and
 - 10 credits in Maths, and
 - $\circ~$ 10 credits in English at NCEA Level 2 or above.

OR one of the following:

- Achieve a minimum of 50% in the online assessment
- Have a Certificate in IT Essentials
- Have a Certificate in Information Technology
- · Have a Diploma in IT: Technical Support
- Have a Diploma in Web Development and Design

International applicants must

- Turn 18 within their first year of study at Whitecliffe
- Provide academic and work experience documentation
- Achieve an IELTS Academic overall score of 6.0 with no band less than 5.5 or equivalent English Proficiency Outcome Table
- Submit a Statement of purpose
- Have a Diploma in Web Development and Design or equivalent
- Meet Visa entry requirements

This programme is designed for people seeking to focus on one or more application domains such as application development, web development, games development, and mobile application development.

The programme provides students with the opportunity to achieve a qualification in software development that meets industry standards for appropriately qualified information technology employees.

Upon completion, you will be able to enter employment in development or testing roles, in a range of organisational contexts.

Bachelor of Applied Information Technology



NZQA Level Credits

Credits 360
Duration 3 years
Start month February + July

Location Symonds St + Wellington + Christchurch

Delivery On campi

Further study options

Level 8 Postgraduate Diploma in Information Technology

Level 9 Master of Information Technology with specialisations in Data Science and Cyber Security



Programme outline

This degree programme aims to prepare industry-ready graduates who are specialists in their chosen field of Network Engineering and Security or Software and Web Development. Graduates will develop a systemic and coherent understanding of Information Technology.

The degree is endorsed by IT Professionals New Zealand and is a part of the Seoul Accord, so graduates will have an internationally recognised qualification.

The degree consisting of two specialisations: Network Engineering and Security, and Software and Web Development. Graduates of the Bachelor of Applied Information Technology programme will develop a systemic and coherent understanding of Information Technology. In their chosen specialisation of Network Engineering and Security or Software and Web Development, they will develop knowledge and understanding that they can apply in the workplace and will prepare them for IT professional body membership and certification.

This qualification offers training towards the following globally recognised vendor qualifications:

- · CompTIA IT Fundamentals
- CompTIA A+
- · CompTIA Security+
- · Cisco Certified Entry Networking
- Technician (CCENT)
- CCNA Wireless
- Cisco CCNA Routing and Switching
- Implementing Cisco Collaboration
- Devices (CICD)
- Cisco CCNP Switching and Routing
- Cisco 210-260 IINS Certification
- CCNA Security

Admission requirements

Applicants must

- Turn 17 within their first year of study at Whitecliffe
- Have achieved NCEA Level 3 or above and 20 credits at NCEA Level 2 or above, including:
 - 14 credits each in three approved subjects, and
 - UE Literacy (NCEA Level 2 or above; 10 credits with 5 credits each in reading and writing), and
 - UE Numeracy (NCEA Level 1 or above; 10 credits)

OR

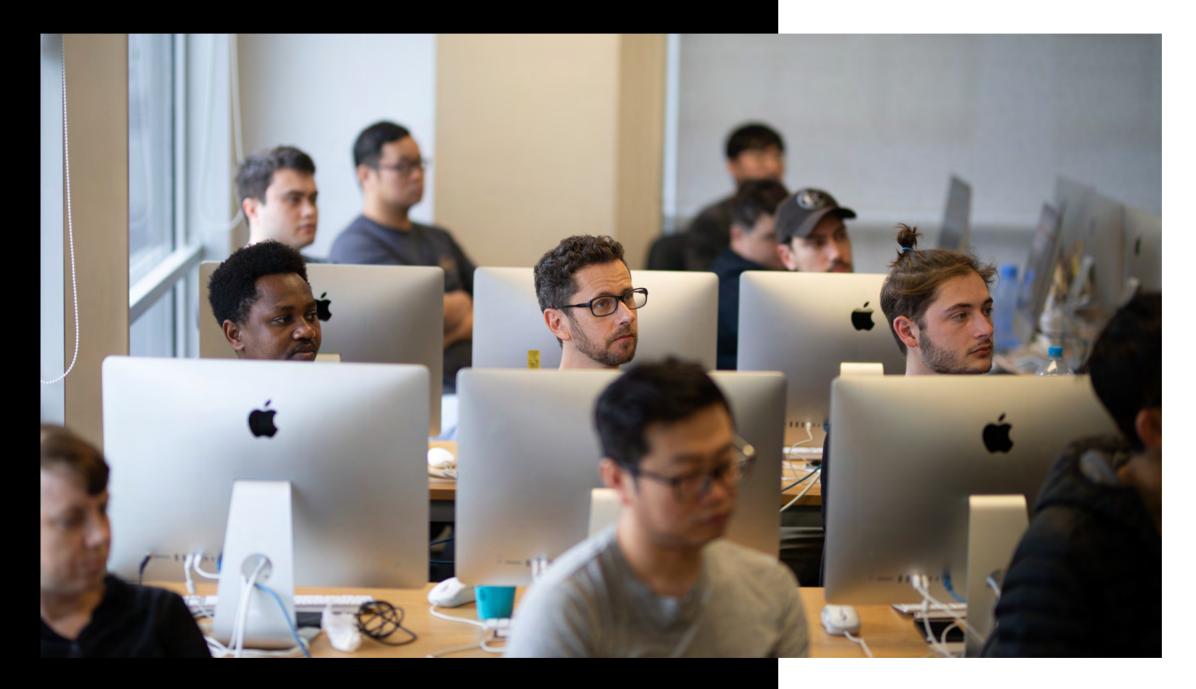
 A relevant qualification at Level 3 on the NZQF or above and the equivalent of UE Literacy and Numeracy

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 New Zealand Certificate in Information Technology Essentials (Level 4).

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS Academic overall score of 6.0 with no band less than 5.5 or equivalent English Proficiency Outcome Table
- Have achieved a Certificate in IT Essentials or equivalent
- Meet Visa entry requirements

Postgraduate Diploma in Information Technology



NZQA Level 8
Credits 120
Duration 1 years

Start month February + July

Location Symonds St + Wellington + Christchurch
Delivery Online + some on campus

Further study options

Level 9 Master of Information Technology with specialisations in Data Science and Cyber Security

Programme outline

The PGDipIT is designed for new bachelor's graduates, or those working in the industry seeking an advanced qualification aligned with industry needs. It prepares graduates for senior technology roles with capability for more rapid career and technological advancement than would otherwise be the case. The programme will provide graduates with the knowledge and experience in their chosen field of study: Cyber Security, Ubiquitous Computing, Data Analysis, or Machine Learning.

Graduates will build on existing knowledge, develop research capability, and create innovative solutions in a chosen topic or area of interest. This qualification provides a pathway for graduates and students wishing to engage in higher level studies or progress their career in the IT industry.

Some specialist courses are 100% aligned with IT industry certifications. Available certifications are network defence essentials, ethical hacking essentials, and digital forensic essentials. Students have an opportunity to achieve industry certifications while completing the PGDipIT.

Admission requirements

Applicants must

 Have a recognised Bachelor degree in Information Technology or a related discipline with a B- or higher average

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• Have a Bachelor degree (Honours) in Information Technology or a related discipline

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• A Graduate Certificate or Graduate Diploma in Information Technology or related field.

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS Academic overall score of 6.5 with no band less than 6.0 or equivalent English Proficiency Outcome Table
- Provide a Statement of Purpose
- Meet Visa entry requirements

Master of Information Technology

With specialisations in Data Science and Cyber Security



NZQA Level Credits Duration

180 18 months Start month February + July

Location Symonds St + Wellington + Christchurch Delivery

Online + some on campus

Further study options Level 10 Doctoral studies



Programme outline

The Master of Information Technology (MIT)is a 180-credit postgraduate programme taken over three semesters. It builds on three-year bachelor's degrees in the same academic field. Two specialisations are offered - Data Science and Cyber Security. This is a taught masters followed by a significant project integrating within a practical or research context.

Some specialist courses are 100% aligned with IT industry certifications. Available certifications are network defence essentials, ethical hacking essentials, and digital forensic essentials. Students have an opportunity to achieve industry certifications while completing the MIT.

The Master of Information Technology (MIT) degree positions graduates for specialist and leadership roles.

Admission requirements

Domestic applicants must

• Have a recognised Bachelor degree in Information Technology or a related discipline with a B- or higher average

• Have a Bachelor degree (Honours) in Information Technology or a related discipline

• A Graduate Certificate or Graduate Diploma in Information Technology or related field

AND

· Attend an interview in person or online.

- Turn 18 within their first year of study at Whitecliffe
- Achieve an IELTS Academic overall score of 6.5 with no band less than 6.0 or equivalent
- Provide a Statement of Purpose
- Hold a New Zealand or overseas qualification assessed to be equivalent to any stated above
- Turn 18 within their first year of study at Whitecliffe
- · Meet Visa entry requirements

How to apply

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Steps in the process

1 Decide on the right programme for you

• Decide which study path you want to follow, and which programme best suits your needs.

2 Complete the online application

 Complete the Whitecliffe student application form online www.whitecliffe.ac.nz/apply-online

3 Attach certified copies of required documents

 Attach certified copies of all documents which are relevant to your application - this includes previous tertiary/secondary school academic transcripts, passport/birth certificate copies, and English Language proficiency evidence (IELTS or equivalent, International Students).

4 Complete all enrolment requirements

- Complete any programme specific additional requirements, such as interview, portfolio or further supporting documents. Please refer to the specific programme entry requirements.
- Submit your application online or via email:

Domestic students: admissions@whitecliffe.ac.nz International students: international@whitecliffe.ac.nz

5 Receive an enrolment contract. Pay your fees

 If your application is successful, you will receive your enrolment, and other forms related to your admission at Whitecliffe.

The enrolment contract must also be signed and returned to Whitecliffe prior to students arriving to orientation.

• Pay your student fees:

Domestic students

This can be organised through Studylink, or Electronic Funds Transfer (EFT)

International students

Fees are to be paid in New Zealand Dollars by Electronic Funds Transfer (EFT). Whitecliffe will forward you a Fee Protect Student Acknowledgment Form which indicates the fees amount and public trust bank account details.

Students in Mainland China and India must apply for their Student Visa and gain approval in principle before transferring fees. Once we have received your fees, we will send you a formal "Letter of Acceptance" which acknowledges the payment and includes information about orientation and course commencement arranges.

6 Receive Letter of Acceptance. Congratulation you're in

 If you meet the criteria for entry into the programme you will receive your formal Letter of Acceptance to study at Whitecliffe.

International students

Present your acceptance letter when you apply for your Student Visa. A minimum of four weeks should be allowed before the start of the course for the issue of a Student Visa.

Admission categories

General Admission

All domestic applicants must be at least 16 years old on enrolment and turn 17 within their first year of study at Whitecliffe. Those not meeting this criterion must gain approval from the Deputy Chief Executive Academic.

Applicants must also meet the specific programme admission requirements.

Special Admission

Special admission may be offered for applicants who do not meet the admission criteria and are at least 20 years of age and can provide evidence of the skills, educational or work experience equivalent to that expected within the Programme's general admission requirements.

Discretionary Admission

Discretionary admission may be offered to applicants who do not meet the admission criteria and are under the age of 20, if they can demonstrate capability for study at the required level. These provisions must be specified in the respective Programme Regulations. Discretionary Admission is not available for postgraduate programmes Level 8 and above.

Qualification Equivalence

Admission may be granted where a New Zealand or overseas qualification is assessed to be equivalent to the qualifications stated in the entry requirements.

Recognition of Prior Learning

Admission may take into consideration evidence from employment or other experience of the learner's relevant skills and knowledge assessed as being equivalent to the programme admission requirements.

Contact us

We hope you have found a programme that interests you. If you would like more information, please contact us:



Get advice + guidance

Get in touch with our Admissions team for advice and support for enrolment at Whitecliffe. Our team can help you any information or questions you may have about Whitecliffe, our programmes, application process, and paying for fees. You can also organise a campus tour to visit the campus and meet our Admissions team in person.

www.whitecliffe.ac.nz admissions@whitecliffe.ac.nz international@whitecliffe.ac.nz 0800 800 300

Auckland Central 67 Symonds Street , Grafton
Manukau Level 2, 3 Osterley Way
Wellington 110 Lambton Quay
Christchurch 167 Madras Street, Sydenham

Visit the campus

Whitecliffe holds Open Days throughout the year at all our campuses. You'll get a chance to visit the campus, meet with our staff and students, participate in interactive sessions, and get a taste of life as a Whitecliffe student. We also hold regular workshop sessions and campus tours throughout the year. To view our current and upcoming events, visit our website



English proficiency requirements for international students

NZQA internationally recognised english proficiency outcomes for international students

Level 3	Level 4	Level 5	Level 6 + 7	Level 8 + 9
IELTS test				
General or Academic score of 5 with no band score lower than 5	General or Academic score of 5.5 with no band score lower than 5	Academic score of 5.5 with no band score lower than 5	Academic score of 6 with no band score lower than 5.5	Academic score of 6.5 with no band score lower than 6
TOEFL Internet-based t	est (iBT)			
Score of 35 (with a writing score of 14)	Score of 46 (with a writing score of 14)	Score of 46 (with a writing score of 14)	Score of 60 (with a writing score of 18)	Score of 79 (with a writing score of 21)
Cambridge English Que	alifications			
B2 First or B2 First for schools with a score of 154. No less than 154 in each skill	B2 First or B2 First for schools with a score of 162. No less than 154 in each skill	B2 First or B2 First for schools with a score of 162. No less than 154 in each skill	B2 First, or B2 First for schools, or C1 Advanced, or C2 Proficiency with a score of 169. No less than 162 in each skill	C1 Advanced or C2 Proficiency with a score of 176. No less than 169 in each skill
OET				
Minimum of Grade C or 200 in all sub-tests	Minimum of Grade C or 200 in all sub-tests	Minimum of Grade C or 200 in all sub-tests	Minimum of Grade C or 200 in all sub-tests	Minimum of Grade C+ or 300 in all sub-tests
NZCEL				
a) Level 3 (General) or (Workplace)	a) Level 3 (Academic) b) Level 3 (Applied)	a) Level 4 (General) or (Workplace) b) Level 4 (General) or (Employment)	a) Level 4 (Academic) b) Level 4 (Academic)	a) Level 5 (Academic) or (Professional) b) Level 5
Pearson Test of English	(Academic)			
PTE (Academic) score of 36 with no band score lower than 36	PTE (Academic) score of 42 with no band score lower than 36	PTE (Academic) score of 42 with no band score lower than 36	PTE (Academic) score of 50 with no band score lower than 42	PTE (Academic) score of 58 with no band score lower than 50
Language Cert				
B1 Achiever International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS	B2 Communicator International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS	B2 Communicator International ESOL Written (LRW) HIGH PASS with no less than 25/50 in each skill and Spoken (S) PASS	C1 Expert International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS	C1 Expert International ESOL Written (LRW) HIGH PASS with no less than 25/50 in each skill and Spoken (S) PASS or C2 Mastery International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS
Trinity ISE				
ISE I with no less than distinction in any band	ISE II with no less than pass in any band	ISE II with no less than merit in any band	ISE II with no less than distinction in any band	ISE III with no less than pass in any band

Medningful Change



0800 800 300 whitecliffe.ac.nz admissions@whitecliffe.ac.nz international@whitecliffe.ac.nz